

Rumson-Fair Haven Regional High School ICE HOCKEY PROGRAM YEARBOOK SPONSORSHIP

Thank you for supporting the RFH ice hockey program. Since 1998, RFH high school has fielded a highly competitive ice hockey team thanks to the support and dedication of its players, parents, coaches, and most importantly, numerous generous sponsors from the local community.

For the past several years, RFH Hockey has published a high-quality Ad-Journal featuring our sponsors in addition to team information, player bios and colorful photos of our student-athletes in action. Our Ad-Journals are distributed to every sponsor, RFH Hockey family, as well as many businesses throughout the Rumson-Fair Haven area.

The RFH hockey teams play their home games at the Red Bank Armory Ice Complex (Varsity) and the Jersey Shore Arena (JV). The games draw fans and family members from numerus surrounding communities. Showing your support for RFH Hockey will harbor good will among this loyal fan base, which will recognize your business as a sponsor through our Ad-Journal as well as our website.

RFH Hockey is a registered 501(c)-3 organization and all contributions are fully tax deductible (Tax ID: 22-3665141)

Sponsorship Options:

Option 1: Full-page Color Ad

Size: 8"x 11"Cost: \$250.00

Option 2: Half-Page Color Ad

Size: 8"x 5.5"Cost: \$175.00

Option 3: Premium Full-Page Color Ad**

Size: 8"x 5.5"Cost: \$1,000.00

<u>Please complete the attached *Order Form* thoroughly to ensure accuracy.</u>

For questions, please contact rfhicehockey@gmail.com

^{**} Limited Premium Full-Page Color Ads are on heavy stock paper with the following placement options: (1) front/inside cover page, (2) back/outside cover page, (3) back/inside cover page, or (4) inside center pages.

RFH Hockey Ad-Journal

ORDERING INSTRUCTIONS

You can submit your Ad-Journal order in one of two ways: (1) online or (2) mail/email. However, all orders require the following three items:

- 1. Order Form (fully completed last page of this packet)
- 2. Artwork (see Artwork Specifications below)
- 3. Payment (PayPal/Visa/MasterCard/AMEX/ Discover)

ARTWORK SPECIFICATIONS: All artwork must be 300 dpi minimum in PDF, JPEG, EPS, or PNG format.

Submitting Orders ONLINE

- Go to www.rfhhockey.com/ad-journal-page/ and follow the instructions provided
- Under "Step 3" click on "Add a File" to submit the completed Order Form
- Under "Step 4" click on "Add a File" to submit your artwork
- Mail check to:

RFH Hockey P.O. Box 91 Rumson, NJ 07760

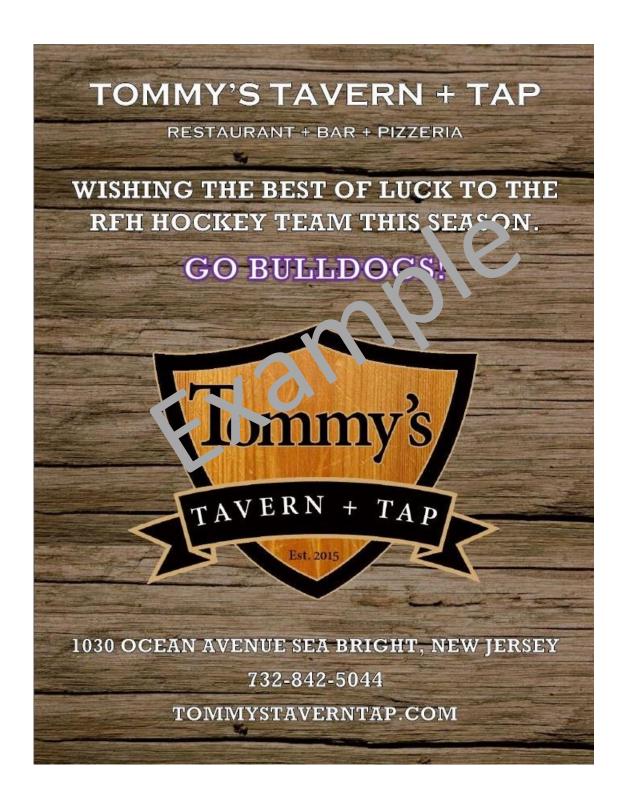
You will receive a confirmation email from RFH Hockey within a few days.

Submitting Orders via MAIL/E-MAIL

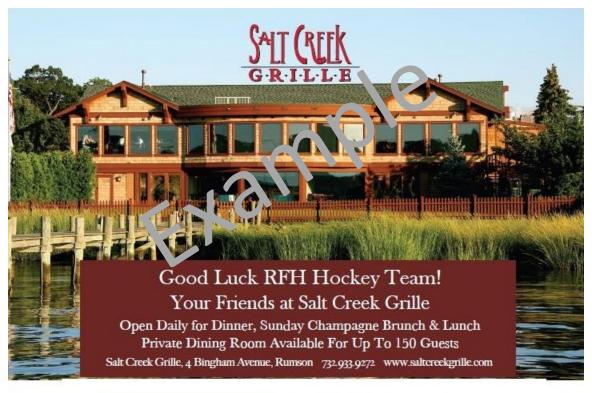
- Email artwork as an attachment to: **rfhicehockey@gmail.com** with the Subject: **"Ad-Journal** artwork for **<Business Name>"**
- Make check payable to "RFH Hockey" with Memo: "Ad-Journal for <Business Name>"
- Mail check and completed Order Form to:

RFH Hockey P.O. Box 91 Rumson, NJ 07760

You will receive a confirmation email from RFH Hockey within a few days. **Please DO NOT send** payments or Order Forms directly to the school.



Example 2: Half-Page Ads







1049 Broadway West Long Branch, NJ 07764

Tel: 732.571.1010 Fax: 732.571.6221 www.RWAdlerAssociates.com

RFH Hockey Ad-Journal

ORDER FORM

(Please complete ALL items and submit only this page)

RFH Hockey player name:	
Company/Sponsor Information	
Business Name:	Owner:
	Email:
Address:	Phone number: ()
	Other contact:
	Email:
Website:	Phone number: ()
Select Ad Size (all ads will be in COLOR) All artwork must be 300 dpi minimum in PDF, JPEG, EPS, or PNG format	Optional Message Text (e.g., "Go Dawgs!")
Use same artwork submitted last year	
Full-page (8"x 11") @ \$250.00	
½ page (8" x 5.5") @ \$175.00	
Premium (8"x 11") @ \$1,000.00	
Special Instructions	

PLEASE COMPLETE THIS FORM AND SUBMIT VIA EMAIL (rfhicehockey@gmail.com), UPLOAD ON THE RFH HOCKEY WEBSITE (www.rfhhockey.com/ad-journal-page/), OR BY MAIL TO

RFH Hockey P.O. Box 91 Rumson, NJ 07760

(PLEASE MAIL ALL PAYMENTS TO ABOVE ADDRESS)

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Thank you for your support! Go Bulldogs !!!